

# Driving Iowa's economy now and in the future.

As a result of strong public-private partnerships, innovation, and diversification, Iowa's insurance industry is thriving. Additionally, Federation of Iowa Insurers (FII) members are making a difference in all 99 counties and local communities by helping Iowans achieve their full potential.

## Building Workforce

**Building workforce is job one.** Our members understand Iowans want more opportunities and we help provide chances for them to achieve their dreams.



- 100% Professional and Leadership Development Programs
- 94% Internship Programs
- 94% Tuition Reimbursement Programs
- 82% Programs for Employee Veterans
- 76% Support for Individuals with Dependent Care Needs (Childcare and Seniors)

## Health & Wellness

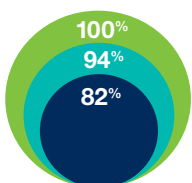
**Health and wellness is a top priority** with FII member companies. Initiatives focus on the complete person – body, mind and soul.



- 100% Employee Assistance Programs
- 100% Employee Benefit for Fitness / Wellness
- 76% Fitness Facilities or Reimbursement for Off-site Facilities / Online Classes

## Employee Engagement

**Employee engagement is top-of-mind.** At FII member companies, employee perspectives are considered, valued and embraced.



- Annual Employee Surveys
- Onboarding Programs
- Employee Recognition Programs

## Innovation

**Innovation is key.** Keeping Iowa as one of the world's top hubs for insurance and finance is critical. So, FII members aren't about to let up.

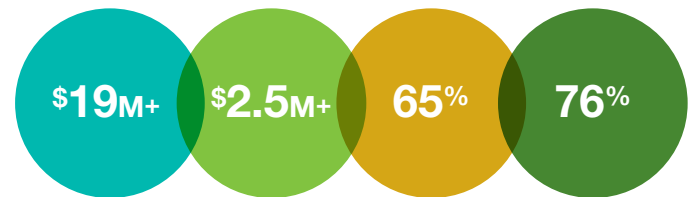
FII Companies are investing in:



65% are Involved with Annual Global Insurance Symposium

## Charitable Giving

**Charitable giving is strong.** Providing jobs is one thing, it's also vital to invest in our communities. FII members know local giving results in vibrant towns and cities.



Companies' Contributions

Financial or Volunteer Support

Employee Matching Program for Giving

Nearly 7% of Total Iowa Giving

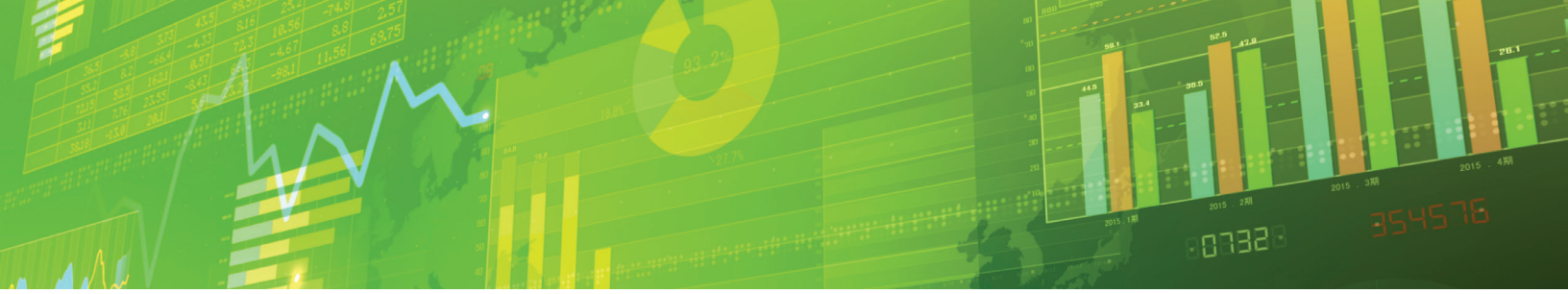
provided for Emergencies and Natural Disasters

## Volunteerism

**Volunteerism is exceptional.** Iowans help Iowans. It's that simple and FII members are part of that long-held truth.



83,700+ Volunteer Hours  
4,000+ Employees Volunteering



# Our Full Coverage Grows Iowa's Economy

The insurance industry is a mainstay of the Iowa economy. A home for innovation, diversification, and protection. **A place where Iowans in every county can grow and thrive.**



In 2020, Iowa's Insurance GDP as a percent of total state GDP was **11%, tops in the United States.**

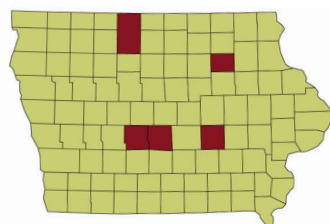


As a result of high productivity, Iowa insurance industry employees earn a **67.6% salary advantage over the average Iowa worker.**

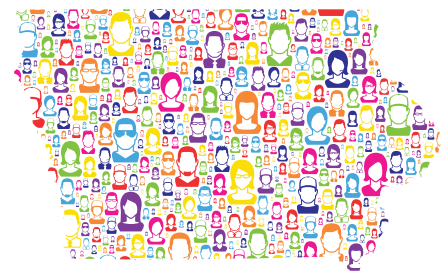
Higher insurance productivity is linked to education and training completed by insurance workers.



It is estimated that Iowa insurance industry spending produced **\$6.0 billion in wages and salaries for 2020.**



Between 2010 and 2019, Iowa **expanded its share of insurance jobs by 2.5%.**



For 2020, the insurance industry is estimated to have supported approximately **100,631 jobs in Iowa.**



Insurance industry spending for 2020 generated an estimated **\$821.1 million in state and local tax collections.**

Among Iowa's 99 counties, the top five counties in terms of the share of total county jobs in insurance were: 1. Dallas, 2. Poweshiek, 3. Bremer, 4. Polk, and 5. Kossuth. **These five also rank in the top 30 nationally.**

It is estimated that Iowa insurance industry spending generated a total impact of **\$29.3 billion** for 2020.